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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92055770
Party	Plaintiff The Bunker Corporation dba Energy Suspension
Correspondence Address	KIT M STETINA STETINA BRUNDA GARRED & BRUCKER 75 ENTERPRISE, SUITE 250 ALISO VIEJO, CA 92656 UNITED STATES opposition@stetinalaw.com
Submission	Motion to Amend Pleading/Amended Pleading
Filer's Name	Kit M. Stetina
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Signature	/Kit M. Stetina/
Date	07/11/2012
Attachments	[07 11 12] Amended Petition Cancel.pdf ( 6 pages )(606606 bytes )

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Registration No. 4,083,019

The Bunker Corporation dba Energy	) Cancellation No.: 92055770
Suspension,	)
	)
Petitioner,	)
	)
vs.	)
	)
Poly Performance, Inc.,	)
	)
Respondent.	

### AMENDED PETITION FOR CANCELLATION

In the matter of U.S. Trademark Registration No. 4,083,019, for the mark S SYNERGY SUSPENSION SYNERGYSUSPENSION.COM, registered January 10, 2012 to Poly Performance, Inc., of San Luis Obispo, California (hereinafter "Respondent") for suspension systems for land vehicles in International Class 012, The Bunker Corporation dba Energy Suspension, a California corporation, with offices at 1131 Via Callejon, San Clemente, California 92673 (hereinafter "Petitioner"), believes that it will be damaged by the continued registration of this trademark and hereby petitions to cancel the same. As grounds for cancellation, it is alleged as follows:

 Petitioner is and has been for many years engaged in the extensive development, advertising, and marketing of a variety of products and services regarding suspension and brake systems of automotive and truck vehicles and goods related thereto. In connection therewith, Petitioner has used in interstate commerce, the mark ENERGY SUSPENSION for the aforementioned goods since long prior to Respondent's filing date and first use date of its registration no. 4,083,019 for the mark S SYNERGY SUSPENSION SYNERGYSUSPENSION.COM.

- Since at least as early as April 1983, Petitioner has made use of its ENERGY SUSPENSION trademark throughout the United States in interstate commerce. Since adoption of its ENERGY SUSPENSION trademark, Petitioner has continuously used such marks in interstate commerce.
- Petitioner has expended considerable sums in exerting every effort to maintain the highest standard of quality for its products, and has created valuable goodwill among the purchasing public under its ENERGY SUSPENSION trademark.
- 4. As a result of the continuous and extensive use of the ENERGY SUSPENSION trademark by Petitioner, these marks have become and continue to function as a valuable business and marketing assets of Petitioner, and serve to indicate to the trade and consuming public the products originating from Petitioner and its authorized representative.
- Petitioner has obtained United States Trademark Registration No. 2,227,843,
   registered March 2, 1999, for the mark ENERGY SUSPENSION for the goods set forth in that registration. A copy of that registration is attached hereto as Exhibit 1.
- Petitioner enjoys a valuable reputation with the trade and consuming public as a provider of various products including suspension and brake systems for automotive and truck vehicles.
- 7. Respondent's S SYNERGY SUSPENSION SYNERGYSUSPENSION.COM Mark is confusingly similar to Petitioner's ENERGY SUSPENSION trademark and its registration and use by Respondent on the goods and/or services claimed in Respondent's registration are likely to cause confusion, deception and mistake.

Petitioner has also had numerous instances of confusion between the company of
 Petitioner and that of Respondent.

9. Respondent's use of the S SYNERGY SUSPENSION SYNERGYSUSPENSION.COM Mark interferes with Petitioner's use of its ENERGY SUSPENSION trademark and continued registration of the S SYNERGY SUSPENSION SYNERGYSUSPENSION.COM Mark by Respondent will dilute the strength of Petitioner's ENERGY SUSPENSION trademark and will seriously damage Petitioner.

 Accordingly, if Respondent's registration is not cancelled, Petitioner will continue to suffer irreparable harm and damage.

11. On the foregoing basis, Petitioner believes it has been damaged by and will continue to be damaged by, the continued existence of the United States Registration No. 4,083,019.

Wherefore, Petitioner's prays for cancellation of United States Registration No. 4,083,019.

Petitioner authorizes any additional filing fees for this Petition for Cancellation be charged to Petitioner's deposit account.

Respectfully submitted,

STETINA BRUNDA GARRED & BRUCKER

Dated: July 11, 2012

Kit M. Stetina, Reg. No. 29,445

Stephen Z. Vegh, Reg. No. 48,550

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Aliso Viejo, CA 92656

(949) 855-1246

Counsel for Petitioner

# **EXHIBIT 1**

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

United States Patent and Trademark Office

Reg. No. 2,227,843 Registered Mar. 2, 1999

#### TRADEMARK PRINCIPAL REGISTER



BUNKER CORPORATION, THE (CALIFORNIA CORPORATION), DBA ENERGY SUSPEN-SION 1131 VIA CALLEJON SAN CLEMENTE, CA 92673

FOR: MOLDED URETHANE PARTS FOR SUSPENSION AND BRAKE SYSTEMS OF AUTOMOTIVE AND TRUCK VEHICLES, NAMELY, BUSHINGS, GROMMETS, BODY AND CAB MOUNTS, LEAF SPRING BUSHINGS, BUMP STOPS, STRUT ROD BUSHINGS, STABILIZER BAR END LINKS, C BUSHINGS, SHOCK BUSH-

INGS, DUST BOOTS, COIL SPRING DAMP-ENED DONUTS, THRUST WASHERS AND SWAY BAR BUSHINGS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 4-25-1983; IN COMMERCE 4-25-1983.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SUSPENSION", APART FROM THE MARK AS SHOWN.

SER. NO. 75-387,502, FILED 11-10-1997.

CHAD SMITH, EXAMINING ATTORNEY

### PROOF OF SERVICE

State of California	)
	) ss
County of Orange	)

I am over the age of 18 and not a party to the within action; my business address is 75 Enterprise, Suite 250, Aliso Viejo, California 92656. On **July 11, 2012**, the attached **AMENDED PETITION FOR CANCELLATION** was served on all interested parties in this action by U.S. Mail, postage prepaid, at the address as follows:

Poly Performance, Inc. 870 Industrial Way San Luis Obispo, CA 93401

Melissa McGann Babu Andre, Morris & Buttery 1102 Laurel Ln. San Luis Obispo, CA 93401

Executed on **July 11, 2012** at Aliso Viejo, California. I declare under penalty of perjury that the above is true and correct. I declare that I am employed in the office of STETINA BRUNDA GARRED & BRUCKER at whose direction service was made.

Tara Hamilton